

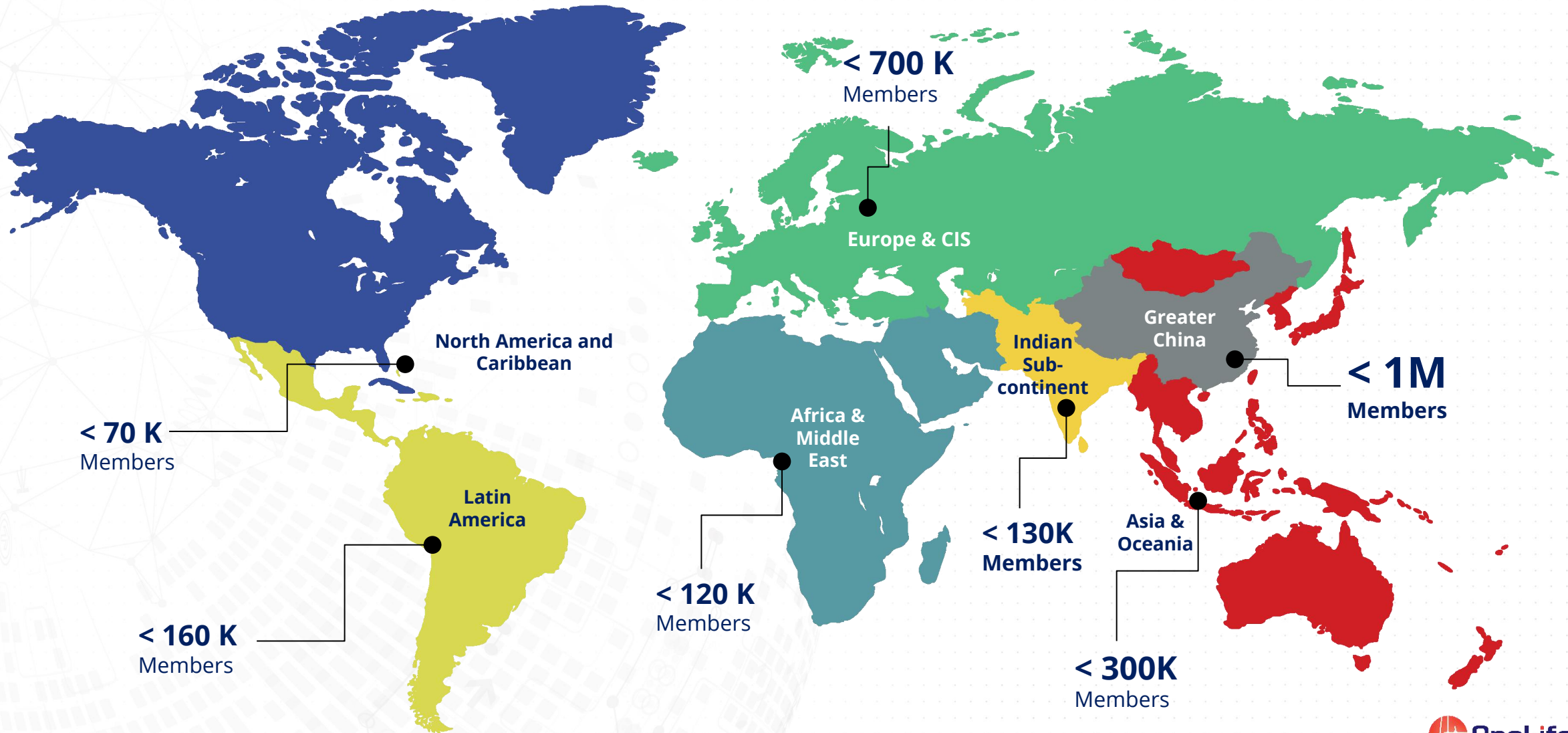


OneLife

Independent Marketing Associate



WE ARE A GLOBAL COMPANY



FASTEST GROWING NETWORK*

150

Employees
worldwide

6

CONTINENTS

Offices in
Dubai and
Bulgaria

194
COUNTRIES

2.9
MILLION
MEMBERS
and counting...

**Statistics has been derived 09 February 2017*

WHAT DO WE STAND FOR?

LIMITLESS OPPORTUNITIES

**Trust &
Stability**

**Develop
Exceptional
Leaders**

**Professional
Approach**

**Empower &
Educate**

**Reward &
Encourage
Success**

WHAT IS OUR MISSION?

- ✓ OneLife Network's mission is to enable a **global community** of web users to take active part in using and improving new, cutting edge digital products and services.
- ✓ **Aim to increase the quality of life of members using the ONE Ecosystem.**
- ✓ To provide alternative and **equal access** to practical and relevant financial education to people **worldwide.**
- ✓ Ignite a **Natural Financial Evolution.**
- ✓ Invite opportunities for **Economic Growth and create new market opportunities.**





EDUCATION IS
AT THE HEART
OF OUR COMPANY

We help people to explore the financial world
and to get closer to their dreams.
Learn Today. Lead Tomorrow.



Learn from
international financial
experts



Practice your mining
and trading skills



Earn levels of
certification

Finance	Forex
Introduction to finance, Money and the Monetary System	Forex Fundamentals
Financial Markets, Risk, Financial Management	Type of Trading - technical and fundamental
Behavioral Finance and Risk Management	Trading Strategies

1800 minutes
of video lectures Translated in
7 languages



Level 1: Introduction to Finance

Level of difficulty: Newbie

Section: Introduction to Finance

- ☐ Manual
- ☐ Risk and Return Video
- ☐ Asset classes Video
- ☐ Fundamentals of Finance Video
- ☐ Money and Monetary System Video
- ☐ Introduction to Financial Management Video
- ☐ Introduction to Financial Markets Video
- ☐ Principles of Finance Video
- ☐ Quiz Assessment



Level 2: Risk and Stockmarket

Level of difficulty: Junior

Section: Stock Market

- ☐ Manual
- ☐ Stock Market Video
- ☐ Asset Analysis Video
- ☐ Essence of Cryptocurrency Video
- ☐ Notion of Risk Video
- ☐ Quantitative Aspects of Risk Management Video
- ☐ Psychological Aspects of Risk Video
- ☐ Normative Reasoning
- ☐ Game Theory Video
- ☐ Quiz Assessment



Level 3: Technical analysis of financial markets

Level of difficulty: Specialist

Section 1: Technical Analysis

- ☐ Technical Analysis Video
- ☐ Technical Analysis Charts I Video
- ☐ Technical Analysis Charts II Video
- ☐ Quiz Assessment



Level 4: FOREX and Econometric Analysis

Level of difficulty: Professional

Section 1: FOREX fundamentals

- ☐ Econometric Analysis Video
- ☐ Fundamental Analysis Video
- ☐ Cryptocurrency as a new currency Video
- ☐ Quiz Assessment

Section 2: Econometric Analysis

- ☐ Manual
- ☐ Econometric Analysis Video
- ☐ Fundamental Analysis Video
- ☐ Cryptocurrency as a new currency Video
- ☐ Quiz Assessment



Level 5: Risk Management and Advanced Analysis

Level of difficulty: Expert

Section 1: Risk Management of FOREX

- ☐ Manual
- ☐ Introduction to Risk Management Video
- ☐ Execute a Trade Video
- ☐ Mindset, Money Method Video
- ☐ Timing Trades Position Management Video
- ☐ Trade Size and Trade Styles Video
- ☐ Trade Strategies Video
- ☐ Quiz Assessment

Section 2: Advanced Analysis

- ☐ Manual
- ☐ Advanced Technical Analysis Video
- ☐ Derivatives Video
- ☐ Advanced Fundamental Analysis Video
- ☐ Quiz Assessment



Level 6: Behavioral Finance Part I

Level of difficulty: Master

Section: Behavioral Finance Part I

- ☐ Manual
- ☐ Introduction to Behavioral Finance Video
- ☐ Background of Behavioral Finance Video
- ☐ The Disposition Effect Bias Video
- ☐ Overconfidence Bias Video
- ☐ Confirmation Bias Video
- ☐ Representativeness Bias Video
- ☐ Quiz Assessment



Level 7: Behavioral Finance Part II

Level of difficulty: Master Pro

Section: Behavioral Finance Part II

- ☐ Manual
- ☐ Conservatism Bias Video
- ☐ Anchoring Bias Video
- ☐ Herding bias Video
- ☐ Academic Research on Behavioral Bias I Video
- ☐ Academic Research on Behavioral Bias II Video
- ☐ Lessons for individual investors Video
- ☐ Quiz Assessment

OneAcademy Educational Packages



Rookie free package



Introduction to Finance



Risk and Stock Market



Technical analysis of financial markets



Forex and Econometric Analysis



Risk Management and Advanced Analysis I



Risk Management and Advanced Analysis II



Behavioral Finance I



Behavioral Finance II





RUN YOUR OWN BUSINESS FROM HOME!

- **Invite-only EXCLUSIVE membership**
- Work hard and take advantage of the Rewards plan

Connect with a global family of more than 2.9 MILLION members

Let's talk about storage...

and **SECURITY**

MEMBERS EXCLUSIVE ONLINE STORAGE



Let's talk about storage...
and **SECURITY**

- SAFE
- SECURE
- Client-based encryption
- UNHACKABLE!!!
- Free storage for members



**Thousands of OneCoinCLOUD
Packages already used!**

CoinCloud FREE

Zero-knowledge privacy
250 MB encrypted storage
File Encryption Functionality
File Management Operations
1 year duration

FREE

CoinCloud PRO

VPN Connection
Highly Secured Browser
Zero knowledge privacy
100 GB encrypted storage
Military level protection
File Encryption Functionality
File Management Operations
1 year duration

3000 FREE Tokens

EUR 3030

CoinCloud

Military level protection
Zero-knowledge privacy
15 GB encrypted storage
File Encryption Functionality
File Management Operations
1 year duration

500 FREE Tokens

EUR 530



Android Smart Tablet PC



HD Resolution

800*480/1024 x 600/1024*768



Expandable Memory

Build in RAM 4/8/16 GB



Multi-point

Capacitive Touch Screen



Google Android Software

Android OS MaPan Firmware



Dual Camera

Front 1.3 MP – Back 2.0 MP



Mobile Application Builder

- Build your own customized business apps
- Start and maintain a long-term relationship with a loyal merchant base
- Relevant to modern business needs
- Can produce maximum results at an affordable price

MAB.

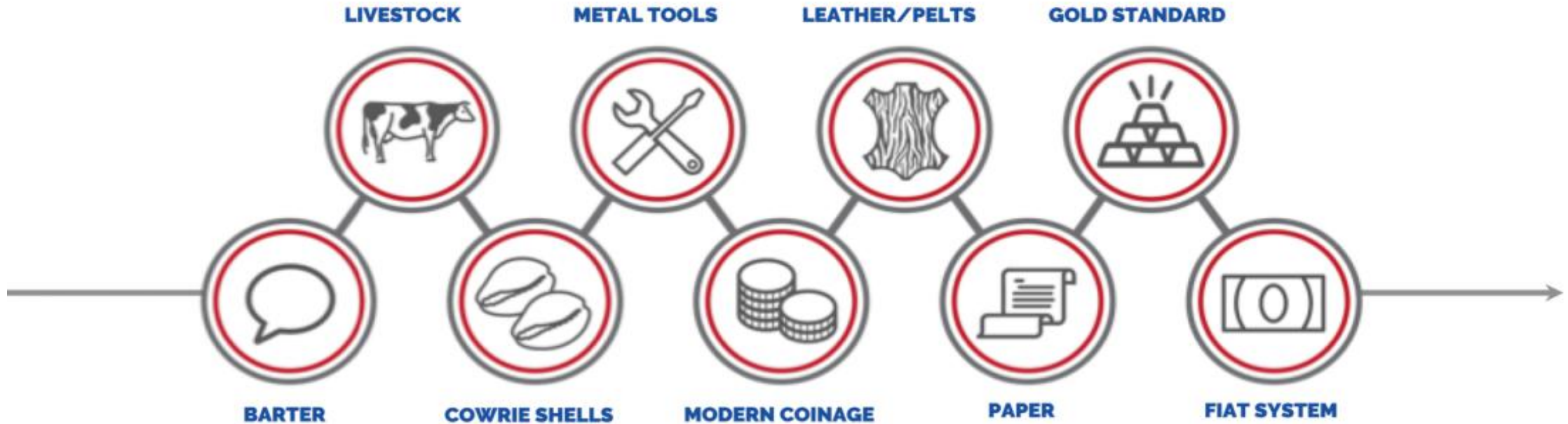
BuildApp Your Business



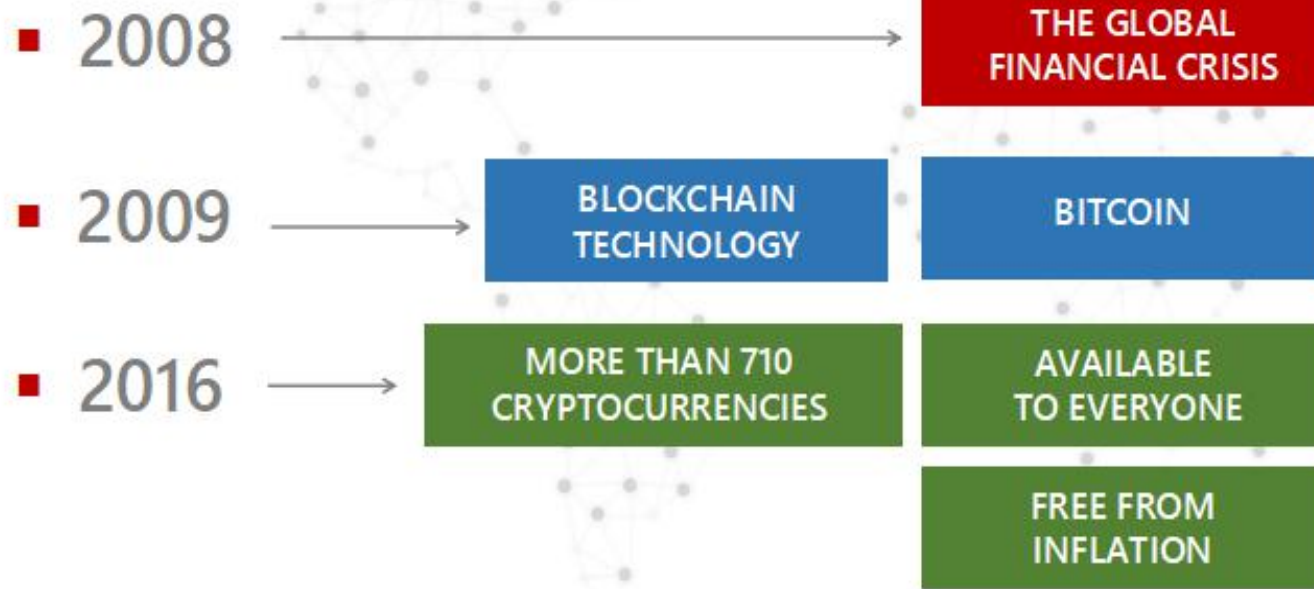
How it all started?



HISTORY OF MONEY



Fiat currency is not backed by a physical commodity. The biggest risk for fiat currencies is becoming worthless due to hyperinflation.

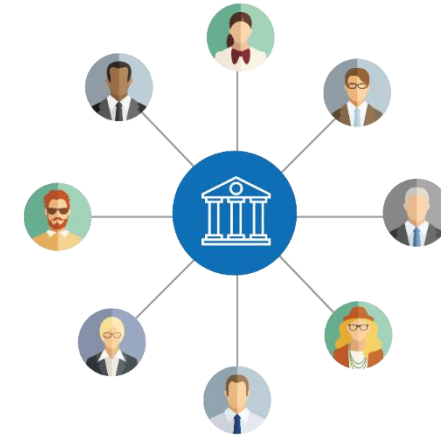


BLOCKCHAIN TECHNOLOGY

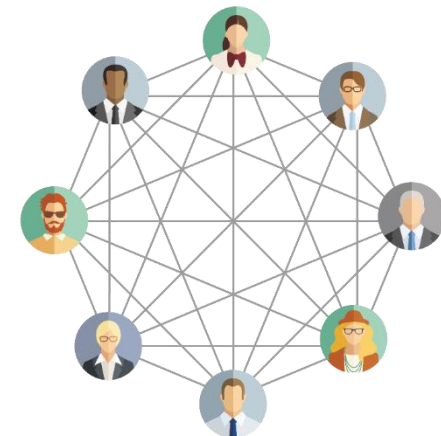
A ledger which includes all confirmed transactions.

The integrity and the chronological order of the blockchain are **encoded with cryptography and cannot be altered.**

The traditional way of transfer



Peer-to-peer transfer





BLOCKCHAIN AND CRYPTOCURRENCY

CRYPTOCURRENCY

- An algorithm with a **FIXED/FINITE** number of solutions (called coins).
- OneCoin's algorithm can produce exactly 120 billion coins.
- Everything is governed by mathematics and cannot be changed
- once mining begins.

You could even produce a cryptocurrency with just 3 coins (solutions)

In this example, all three are correct solutions to the question - what makes 5?

Therefore it would yield precisely 3 coins as a reward.

$5 = 3 + 2$
 $5 = 4 + 1$
 $5 = 5 + 0$

BITCOIN CRYPTOCURRENCY*

- ✓ There can be **21 million Bitcoins mined in total**
- ✓ **16,178,550 BTC** are already mined and in circulation
- ✓ Estimations show that **all Bitcoins will be mined by 2041**
- ✓ Approximately 250.000 – 300.000 people nowadays own more than 1 BTC
- ✓ 1 Satoshi = 0.00000001 BTC
- ✓ The value of 1 BTC increased from 0.10\$ in 2009 to over 1100\$ in 2016

*<http://bitcoincharts.com/bitcoin/>

FIRST CRYPTOCURRENCY WITH OWN ECOSYSTEM



- ✓ Dedicated to creating a coin suitable for mass-market usage
- ✓ Vision to provide access to financial services for everyone
- ✓ Commitment to a growing community mining and using the OneCoin cryptocurrency

Education

Payments

E-commerce

Games and Entertainment

Trading and Investing

App Solutions

BIGGEST global cryptocurrency E-COMMERCE platform

Advertise your products
and services

Spend your ONE on exciting
DEALS



Products



Travel



Services



Home
& Auto



Entertainment
& Hobby

almost **3 MILLION**

active users from 194 countries
all around the world

Get access Promote deals on
products/services you wish to SELL



**Why do we
need virtual
money?**



THE FOUNDER & VISIONARY **DR. RUJA IGNATOVA**

- **OneCoin Visionary and Founder
Dr. Ruja Ignatova**
- **Expert in Finance and Cryptocurrencies**
- **Saw the potential in cryptocurrency as an
alternative to reshape the traditional
financial system**
- **Embarked on a journey to create a mass
cryptocurrency easy to use and easy to
mine from non IT or Finance
Professionals.**



Strategy was focused on how to make a mass market cryptocurrency that is approachable and easy to understand.

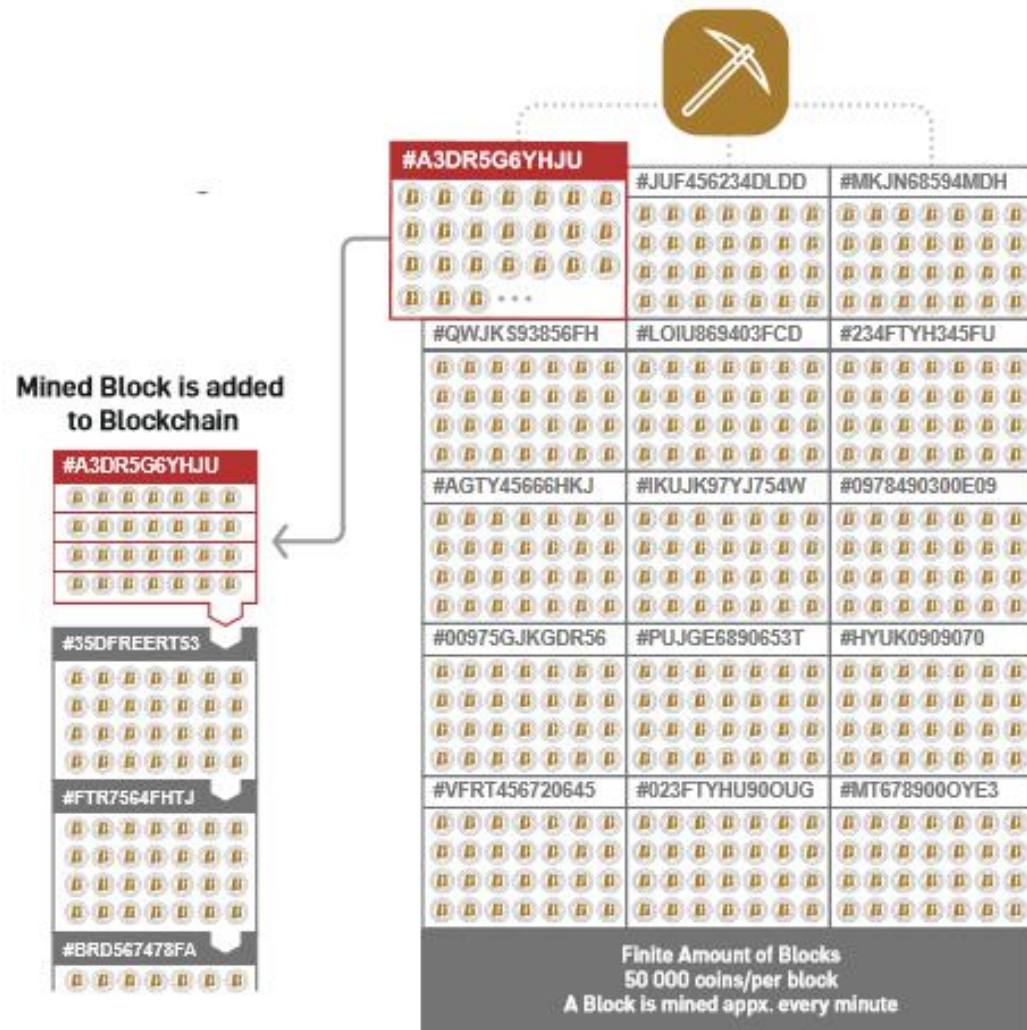
Priority was set on how to educate people about and grow an organic market of educated users.

Thanks to network marketing communication flow is streamlined and optimized.

Every owner/miner of OneCoins has access to information that is passed on.



BLOCKCHAIN AND CRYPTOCURRENCY

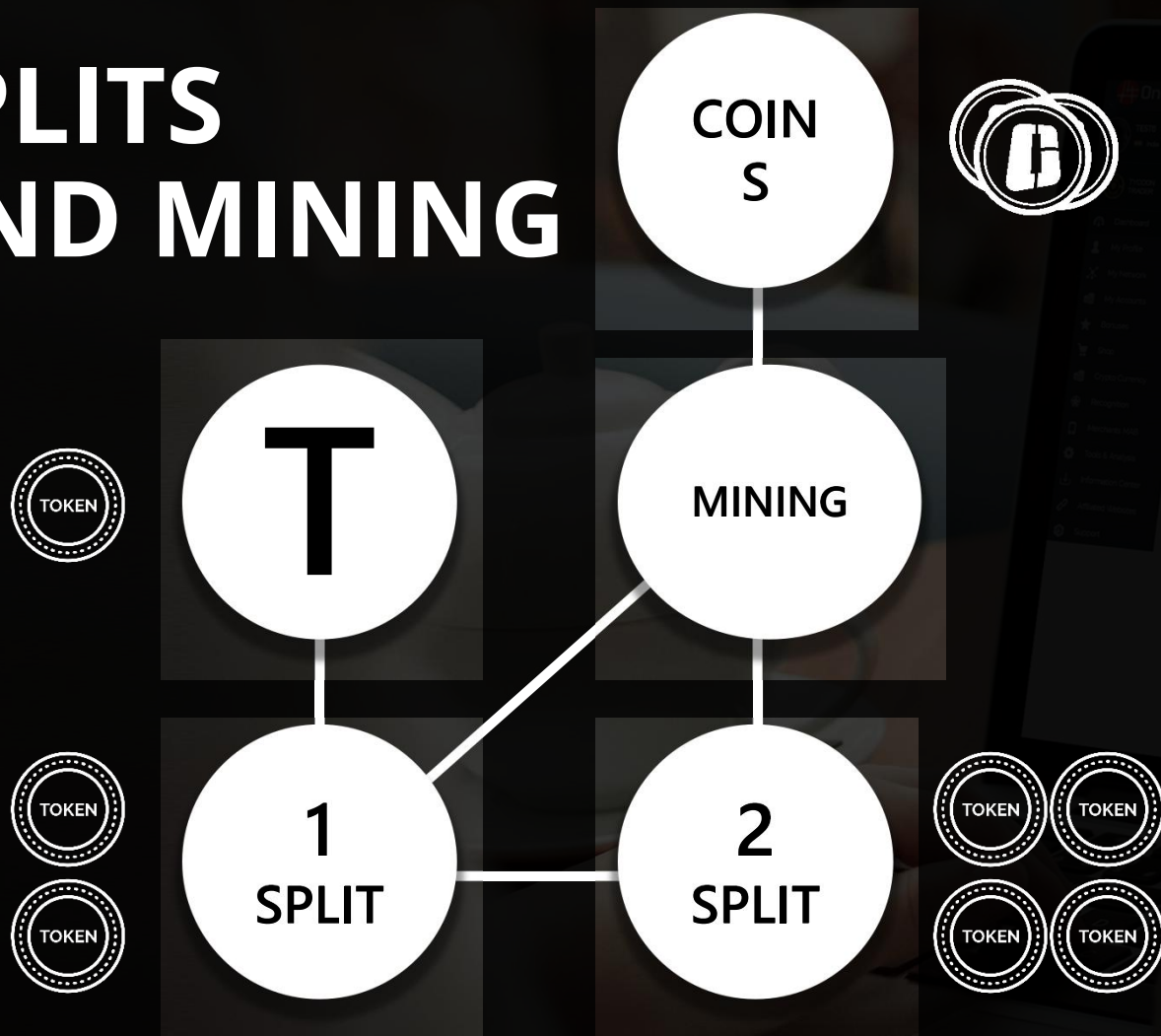


OneCoin CRYPTOCURRENCY

- ✓ The OneCoin blockchain has **120B coins**
- ✓ **50,000 coins/ per block**
- ✓ A block is mined **appx. every minute**
- ✓ The OneCoin blockchain stores KYC (know-your-customer) documents directly in the blockchain
- ✓ Mining is **distributed and organized in mining pools**, fully optimizing the mining process
- ✓ Mining process is in its first stages. Miners are now creating the market.

What the internet did for information, blockchain is now doing for transfer of value.

SPLITS AND MINING



Use your promotional tokens and the knowledge you have received for FREE with your OneAcademy courses and join the global mining pool to mine your first OneCoins

DIFFERENCE BETWEEN ONECOIN AND OTHER CRYPTOCURRENCIES

AltCoins (BitCoin, Ethereum, Litecoin, etc..)	ONECOIN
Decentralized	✓ Centralized
Subject to speculations	✓ Long Term Strategy ✓ Focus on Innovation
Need for high-tech knowledge equipmen; Mining is less efficient	✓ Mining Proces is streamained in mining pools; ✓ Easy to use and mine
Anonymous transactions	✓ Safe and traceable
Volatile Less Supply	✓ Higher Liquidity ✓ Fit for mass market usage ✓ Less Volatile

ONECOIN CORE FACTS

- ✓ Mining organized in mining pools. *Fast and efficient.*
- ✓ Mining outsourced to Company. *Accessible to the everyone.*
- ✓ Safer. Coins cannot be lost.
- ✓ Less Volatile. *The coin is suitable for mass-market usage.*
- ✓ No complicated hardware or advanced knowledge is needed.

ONECOIN CORE VALUES

- ✓ Global
- ✓ Transperant
- ✓ Vision
- ✓ Borderless
- ✓ Easy & Safe
- ✓ Powerfull Blockchain



THE GOAL

To become

#1 CRYPTOCURRENCY
IN THE WORLD

We can do this through:

- ✓ **Usability**
- ✓ **Expansion**
- ✓ **Market capitalization**





10

Million
Users

1

Million
Merchants

In 2

Years

Goal was set June 2016 on the Coin Rush Event in Wembley Arena London
by Dr. Ruja Ignatova



THANK YOU

#togetherformore

SOURCES:

- <http://www.mckinsey.com/industries/financial-services/our-insights/counting-the-worlds-unbanked>
- <https://deviceatlas.com/blog/16-mobile-market-statistics-you-should-know-2016>
- <https://www.theguardian.com/technology/2015/dec/09/bitcoin-forgotten-currency-norway-oslo-home>
- <http://www.bitcoincharts.com/bitcoin/>